

# Advocate FINANCIAL

LIFE & HEALTH BROKERAGE



## TUESDAY — TOP NEWS —

Greetings Agents!

As the 2025 Medicare certification season draws near, it is time for agents to gear up for the AHIP and NABIP certifications. Advocate Financial is here to ensure that all agents are fully prepared for the certification process.

### Get Ready for the 2025 Medicare Certification Season with Advocate Financial!



#### Key Dates for 2025 Medicare Certifications:

**AHIP:** June 24th

**NABIP:** Date TBA

**Devoted:** June 24th

**Elevance (Anthem):** July 2nd

More carrier dates will be posted as they become available!

#### Why Timing Matters

Starting the certification process early not only ensures peace of mind but also

provides ample time to digest the material, complete exams, and address any unforeseen issues. Additionally, taking advantage of carrier discounts can lead to significant cost savings.

Advocate Financial is committed to helping agents succeed in the 2025 Medicare Certification season by offering:

- Discounted access to training
- Comprehensive educational resources
- Personalized support
- Ongoing education
- Networking opportunities
- Advanced technology
- Robust marketing support



For more information on how Advocate Financial can assist you with your Medicare certifications, contact our support team at [800-943-2386](tel:800-943-2386) or [AgentSupport@MyAdvocateFinancial.com](mailto:AgentSupport@MyAdvocateFinancial.com). Prepare with confidence and leverage our resources to make your certification process as smooth and successful as possible!

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## Ramp up your referral LEADS - by becoming a Registered Social Security Analyst!

Thank you to those who were able to attend the recent webinar on the RSSA Social Security Program! For those who couldn't make it, don't worry—we've got you covered. You can watch the recorded webinar that is attached below.

[Click Here to View the Latest Webinar](#)



RSSA is a comprehensive, turn-key Social Security education, training, technology, marketing, and support program tailored for insurance professionals. With the 2025 Medicare Advantage Commission now offering an extra \$100, attaining your RSSA certification is more affordable than ever—costing less than just 3 Medicare sales.

The program is designed to foster long-lasting client relationships and deliver measurable results, including **significant increases in Medicare, insurance, annuity, and other sales**. In 2023, our RSSA participants saw an impressive 10x return on their investment within 90 days after completing the RSSA Final Exam.

### Exclusive Offer:

Take advantage of the live training opportunities led by your very own leaders, Glen Witchey and John Becker. **Enroll by June 7th to enjoy an exclusive discount and access to live training sessions.**

### Live Training Schedule:

- Modules 1 and 2: Friday, June 14 | 12:00 PM - 5:00 PM EST

- **Modules 3 and 4:** Friday, June 21 | 12:00 PM - 5:00 PM EST
- **Module 5 and Review:** Friday, June 28 | 1:30 PM - 5:00 PM EST

Don't miss out on this opportunity to elevate your professional skills and enhance your service offerings. If you have any questions or need further information, please feel free to reach out to [AgentSupport@myadvocatefinancial.com](mailto:AgentSupport@myadvocatefinancial.com) or call Glen at [800-943-2386](tel:800-943-2386).

[Enroll Now](#)

## DEVOTED Is Aggressively Expanding! (in your area?)

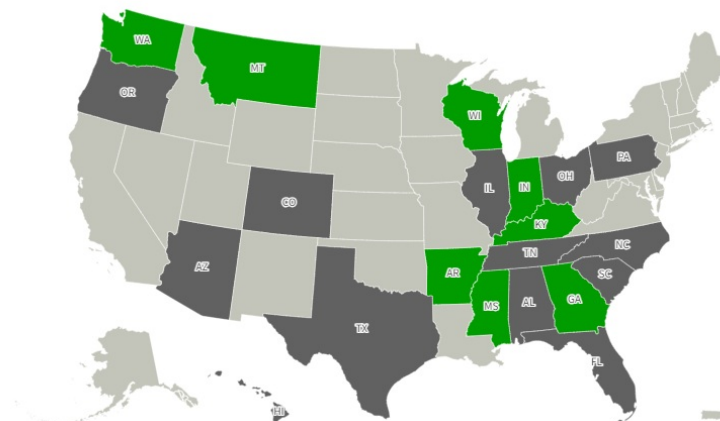
Advocate Financial had the pleasure of hosting a series of DEVOTED Meet and Greets in the month of May. DEVOTED Health has been innovating and making remarkable strides and we are excited to announce that **they have expanded to 8 new states!** Now is the time to get contracted! This expansion marks a significant milestone in the mission to provide exceptional healthcare to more individuals across the nation. Experience the DEVOTED difference today.

Together, we are all making healthcare more accessible and compassionate for all. Here's to more growth, more states, and a healthier future.

**!!! 2025 AEP Expanding into: IN, KY, WA, WI, AR, MS, GA, MT !!!**



[Click Here to Get Contracted with DEVOTED Today!](#)





# Welcome to the Advocate Family!

In the past 2 months, the Advocate Financial family has been growing and we have 4 new members who have joined the team. We are thrilled to welcome Emily Coverstone as our new Digital Marketing Specialist, and Daveyon Sandford, Julia Evans and Kendal Miller as our new Junior Regional Sales Managers!

We are thrilled to have such talented individuals join us here at Advocate, and we are confident they will make significant contributions to helping you grow your business. Please join us in welcoming Daveyon, Emily, Julia, and Kendal to the Advocate family.



**Daveyon Sandford** New AF Junior Regional Sales Manager

[Daveyon.Sandford@MyAdvocateFinancial.com](mailto:Daveyon.Sandford@MyAdvocateFinancial.com)

Reach out today! [800-943-2386](tel:800-943-2386)

[Click here for the Advocate directory](#)



**Emily Coverstone** New AF Digital Marketer

[Emily.Coverstone@MyAdvocateFinancial.com](mailto:Emily.Coverstone@MyAdvocateFinancial.com)

Reach out today! [800-943-2386](tel:800-943-2386)



**Julia Evans**

New AF Junior Regional Sales Manager

[Julia.Evans@MyAdvocateFinancial.com](mailto:Julia.Evans@MyAdvocateFinancial.com)

Reach out today! [800-943-2386](tel:800-943-2386)



**Kendal Miller** New AF Junior Regional Sales Managers

[Kendal.Miller@MyAdvocateFinancial.com](mailto:Kendal.Miller@MyAdvocateFinancial.com)

Reach out today! [800-943-2386](tel:800-943-2386)

## Changes Are Being Made to the Website!

Advocate Financial is thrilled to announce

These updates are all about enhancing your interaction with us, making it easier for you to access the information and resources you need. Visit the Advocate Financial website weekly to view the

that some fantastic changes are being made towards our company website to enhance your experience! Here is what you can look forward to:

- **A fresh new look:** Enjoy a modern, user-friendly interface that makes navigating our site easier and more enjoyable.
- **Mobile Optimization:** Whether you are on a desktop, tablet, or smartphone, our responsive design will ensure a seamless experience across all devices.
- **New Features and Content:** Look out for exciting new features and regularly updates content that will keep you informed and engaged.

continuous changes and updates.

We can't wait for you to explore the new and improved Advocate Financial website! These changes are all about making your interaction with us more enjoyable and efficient.



[Click here to visit Advocate Financial](#)

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**Call us today! (800)943-2386**

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Email: [AgentSupport@myadvocatefinancial.com](mailto:AgentSupport@myadvocatefinancial.com)

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