

Advocate FINANCIAL

LIFE & HEALTH BROKERAGE



TUESDAY — TOP NEWS —

98 Days to the Medicare Enrollment Season!

Get AEP ready with these five important ramp up months. Here's what to expect.

- **June:** AHIP 2025 Medicare Cert Kicked off 6-24-24 [click here to get certified](#)
- **July: NEW!** 2025 Carrier Product "First Look" Previews Hit!
- **August-September:** Advocate Roadshow Kickoffs & Training Webinars
- **September:** Contact your book, buy leads, and fill your calendar! [Buy Leads](#)
- **October 1 - December 7:** Enrollment Season kicks off 67 short days to sell, sell, sell!

NEW! FIRST LOOKS RELEASED

Want a sneak peek of the 2025 hot Medicare benefits in your area? Click below to get in the know now and start getting ready to make the most of AEP come Oct. 1st!

- DEVOTED First Looks Released! [Click Here](#)
- CIGNA First Looks released! [Click here](#)

DEVOTED is expanding [click here to get contracted today](#). **New States: Arkansas,**

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- 2 Year Annuity 5.10%
- 3 Year Annuity 6.57%
- 5 Year Annuity 6.55%
- 10 Year Annuity 9.10%
- Bonus Annuity 18%



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NEW! Important Updates for 2025 Medicare Part D Program



Big changes mean big opportunities for agents to help seniors clamoring for answers. The 2025 Medicare Part D Program, influenced by the Inflation Reduction Act of 2022, includes significant changes such as the elimination of the coverage gap and a new \$2,000 cap on out-of-pocket costs. Beneficiaries will see a \$35 cap on covered insulin, no cost-sharing for adult vaccines, and the option to pay out-of-pocket drug costs in monthly installments through the Medicare Prescription Payment Plan

(M3P). Plans and carriers will experience increased costs, leading to higher premiums, increased deductibles, and more cost-sharing for members. It's crucial for members to review these changes and consider cost-saving strategies like using generics and preferred pharmacies.

[Click Here to View the 2025 Medicare Part D Changes](#)

NEW Additional Opportunities

- Revolutionary Industry Leading Turn Key Medicare Appointment Setting Service [Click Here](#)
- Want to SELL your book of business, or need a legacy plan for your family when

pass? [Click here](#)

- Indiana Anthem \$100 Gift D-SNP opportunity! [Click Here to learn more](#)

Advocate Is On Instagram!

We are thrilled to announce that Advocate Financial is now on Instagram!

As a leading provider in the Medicare, Ancillary and Financial planning industry, Advocate is dedicated to staying at the forefront of innovation and client engagement. Our new Instagram page is designed specifically for professionals like you, offering a unique platform to enhance your knowledge, stay connected, and keep you up-to-date.



[Subscribe to Our Page for Updates](#)

New Advocates, Obsessed with Agent Success



Please welcome **JULIA EVANS**, Advocate's newest addition to the team! Julia is one of our new Junior Regional Sales Managers working under Tyler's umbrella of agent management. **Julia graduated with a degree in Communication from Purdue University.** Julia will be a great resource to any agents under Tyler's umbrella, and she is dedicated to agents success and growing your book of business. When not working, she likes to play pickleball, listening to podcasts, and going on walks. Reach out and say welcome!

Julia.Evans@MyAdvocateFinancial.com
800-943-2386

Kickstart Your 2025 Medicare Certification Journey with Confidence!

The much-anticipated 2025 Medicare Certification season is officially underway! As of yesterday, AHIP (America's Health Insurance Plans) certification is available, marking the start of a crucial period for independent agents gearing up for the upcoming Annual Enrollment Period (AEP). Here's what you need to know to stay ahead and maximize

your success.

Key Dates To Remember:

- AHIP: Launched June 24th **CERT STARTED!**
- DEVOTED: June 25th **CERT STARTED!**
- Elevance (Anthem): July 2nd **CERT STARTS!**



Visit Advocate CERTIFICATION STATION

FAST AGENT SUPPORT: Advocate Financial is Here for You!

At Advocate Financial, we are dedicated to empowering independent insurance brokers like you. Prepare with confidence and make your certification process as smooth and successful as possible. For more information on how Advocate Financial can assist you, contact our support team at AgentSupport@MyAdvocateFinancial.com or at 800-943-2386.

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